

VANCOUVER, BC – October 17<sup>th</sup>, 2011

For Immediate Release:

### **NYCE EXHIBITING AT TELCOTV 2011 CONFERENCE & EXPO OCT 25-27, 2011 IN NEW ORLEANS**

NYCE Networks, a leading provider of innovative Plastic Optical Fiber to Ethernet products, announced today that NYCE will be exhibiting at the TelcoTV 2011 Conference & Expo, from October 25-27th, 2011 at the Ernest E. Morial Convention Center in New Orleans, Louisiana. The TelcoTV 2011 Conference & Expo is a major North American tradeshow for the telecommunications industry which focuses on the emerging video services market for telcos.

NYCE will be exhibiting at Booth 810 at the show. An exhibition map and exhibitor listing can be viewed at: [http://www.lightreading.com/live/event\\_information.asp?event\\_id=29473&p\\_id=ev2exhibitors](http://www.lightreading.com/live/event_information.asp?event_id=29473&p_id=ev2exhibitors)

“We are very pleased to be exhibiting at TelcoTV 2011,” says Lawrence Liu, Sales Manager, Global Markets for NYCE. “We will be demonstrating many of our innovative Flexible Fiber technology products, as well as North America’s first UL Certified Plastic Optical Fiber Plenum cable and our full range of innovative Fiber to Ethernet Media Converters including the EPM-1, EPM-2, EPS-4, EPR-4T and EPC-1 models.”

NYCE will be demonstrating several of their leading Plastic Optical Fiber products for residential and commercial networking including the NYCE EPM-2, a POF to Ethernet Media Converter Switch and NYCE NPC-75 UL Certified Plenum-Rated Plastic Optical Fiber (POF). More and more residential and commercial customers are being connected directly to last-mile Fiber Optic networks worldwide. This has created a great opportunity for Broadband Service Providers to deliver much faster Internet services and acquire new customers. Broadband Service Providers need reliable CPE products that will convert the Fiber connection into an Ethernet network within the customer premises. The EPM-2 is an ideal solution as it plugs into existing electrical outlets and uses NYCE NPC-75 Plastic Optical Fiber to create a high bandwidth network.

NYCE NPC-75 UL Certified Plenum-Rated Plastic Optical Fiber (POF) is only millimeters thick, highly durable and flexible, easy to cut, and is much easier to install and conceal than traditional CAT-5 or CAT-6 cabling. The combination of the NYCE EPM-2 and NYCE NPC-75 POF allows Broadband Service Providers to service premises with old cabling without having to make an investment in upgrading the premise’s existing wiring.

Please visit NYCE’s booth at this upcoming show or contact Lawrence Liu at NYCE at 1-604-473-9800 to book a time to meet at the TelcoTV 2011 Conference & Expo.

#### About NYCE Networks

NYCE Networks is headquartered in Vancouver, BC. NYCE is a leading provider of innovative Plastic Optical Fiber to Ethernet products. NYCE designs, manufactures and supplies Plastic Optical Fiber networking solutions to telecommunication companies, builders, installers, and content providers worldwide. Our patented networking products eliminate electromagnetic interference and enable our customers to deliver safe, simple and cost-effective home-centric solutions. For more information, please visit NYCE’s website at [www.nycenetworks.com](http://www.nycenetworks.com) or call 1-604-473-9800.

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