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For Immediate Release:

NYCE REBRANDS TO NYCE NETWORKS

NYCE Technology, a leading provider of innovative Plastic Optical Fiber to Ethernet products, announced today the rebranding of the company to NYCE Networks.

“We are very excited to launch the new branding of NYCE Networks.” says Matt Rooyakkers, CEO & Co-Founder of NYCE Networks. “As our business has evolved over the last few years, it has become apparent to us that the new branding of NYCE Networks would better reflect our core purpose as a company that provides innovative networking products. We believe that the new branding will help communicate more fully with our customers and help NYCE continue to grow.”

NYCE has also launched a new logo, artwork, and website that reflects the new NYCE Networks branding. The new NYCE Networks logo is displayed below for your reference and the new website can be visited at www.nycenetworks.com.

NYCE Networks Logo



Please contact Bill Gill at NYCE at 1-604-473-9800 ext 117 to learn more about the new branding, NYCE Networks, and our innovative Plastic Optical Fiber products.

About NYCE Networks

NYCE Networks is headquartered in Vancouver, BC. NYCE is a leading provider of innovative Plastic Optical Fiber to Ethernet products. NYCE designs, manufactures and supplies Plastic Optical Fiber networking solutions to telecommunication companies, builders, installers, and content providers worldwide. Our patented networking products eliminate electromagnetic interference and enable our customers to deliver safe, simple and cost-effective home-centric solutions. For more information, please visit NYCE’s website at www.nycenetworks.com or call 1-604-473-9800 ext 117.

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